

# Guardian Angel Dinner Dance

## SPONSOR FORM

### Why sponsor? Boost your brand and help a cause!

Sponsoring the Guardian Angel Dinner Dance is a sound investment with promotional value. You can feel confident partnering with Catholic Charities because we are fiscally efficient, effective, and inclusive. Join us in reducing poverty, promoting recovery and strengthening families for nearly 100,000 people a year in Central Jersey!

All sponsorship opportunities receive event recognition, including but not limited to print materials, invitation, website listing, social media, table identification, event entrance projection and signage.



### ■ PREMIER SPONSOR

**\$15,000**

- Exclusive sponsorship, including right to first renewal
- Recognition as Premier Sponsor, using logo when possible
- Admittance for 24 guests
- Two-page, gold bordered ad (7.5"H x 10"W)

### ■ PARTNER SPONSOR \$12,000

- Partner in Mission
- Partner in Faith
- Partner in Change
- Partner in Hope
- Partner in Future
- Partner in Recovery

- Exclusive sponsorship for each name, including right to first renewal
- Recognition as selected Partner Sponsor
- Admittance for 16 guests
- Full page, gold bordered ad (7.5"H x 5"W)

### ■ PROGRAM SPONSOR \$10,000

- Behavioral Health Services
- Children and Family Services
- Community Services
- Providence House Domestic Violence Services

- Sponsorship will be designated to the service area selected
- Recognition as selected Program Sponsor
- Admittance for 10 guests
- Full page, silver bordered ad (7.5"H x 5"W)

### ■ ARCHANGEL \$5,000

- Recognition as an Archangel Sponsor
- Admittance for 8 guests
- Full page, black bordered ad (7.5"H x 5"W)

### ■ GUARDIAN ANGEL \$3,500

- Recognition as a Guardian Angel Sponsor
- Admittance for 6 guests
- Half page, black bordered ad (4"H x 4.5"W)

### ■ ANGEL \$2,500

- Recognition as an Angel Sponsor
- Admittance for 4 guests
- Quarter page, black bordered ad (4"H x 2.5"W)



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Program Journal advertisements can be purchased separately outside of sponsorships.

### PROGRAM JOURNAL OPPORTUNITIES

- BACK COVER** (7.5"H x 5"W) \$2,000
- INSIDE FRONT COVER** (7.5"H x 5"W) \$1,900
- INSIDE BACK COVER** (7.5"H x 5"W) \$1,900
- FULL PAGE** (7.5"H x 5"W) \$800
- HALF PAGE** (4"H x 4.5"W) \$450
- QUARTER PAGE** (4"H x 2.5"W) \$250
- I am not interested in placing an ad, but would like to make a donation of: \$ \_\_\_\_\_

### INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Email: \_\_\_\_\_

- Check enclosed (payable to Catholic Charities, Diocese of Trenton)
- Credit Card
  - Visa     Master Card     AMEX     Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

- I am providing new artwork for my advertisement (see directions on the right).
- Please use artwork from 2017.

### AD SPECIFICATIONS

All ads should be black and white and designed to fit the appropriate page size selected. Ads provided in color will be converted to black and white.

Electronic files should be submitted in high resolution (300 dpi) JPEG or PDF format to:  
**cbuskirk@cctrenton.org**

If unable to provide an ad electronically, please mail camera-ready hard copy of ad (*crisp, clear type, spot-free, staple-free*) to:

**Catholic Charities  
Development and Marketing  
383 West State Street  
Trenton, NJ 08618**



**DEADLINE: AUGUST 14, 2018**

**Return form and payment to:**  
Catholic Charities,  
Development and Marketing  
383 West State Street  
Trenton, NJ 08618

Questions?  
Contact Charissa Buskirk  
at 609-394-5181 x1159 or  
cbuskirk@cctrenton.org